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**CULTTASTIC UNVEILS NEW SINGLE**  
**“UGLY IS BEAUTIFUL”**

(New York, NY– December 21, 2018) Ukrainian-American icy synth-pop producer and recording artist CULTTASTIC independently releases “UGLY IS BEAUTIFUL,” her first song in five years. The single is available on major digital and mobile platforms worldwide.

“Ugly is Beautiful” is an indie electronic dance song about feeling beautiful, confident and autonomous. The song blends dark wave and synth-pop sounds with dreamy, melancholy vocals over 90s nostalgia house grooves and a dark, moody breakdown. Culttastic independently wrote, produced and engineered the song, recording in Brooklyn, New York and Houston, Texas. The song was mixed by Culttastic and Cass Irvine and mastered by Cass Irvine at Wired Masters. A monochrome image of Culttastic gazes into a shadowy, haunting polychrome reflection for the single’s cover art photographed by DJ NoiseJam.

“I wrote this song to gain perspective when I was feeling reclusive and afraid to face the world. The lyrics offer encouragement to throw yourself out there, in my case to release some new music that’s long overdue. I realized that beauty is inherently surprising and therefore likely to be found where I least expect it, even in something I might consider somewhat ‘ugly,’ which is a word that serves as a fatalistic synonym for imperfection. I wrote the song hoping to inspire people to wear disapproval as a badge of honor instead of trying to fit in.” -CULTTASTIC

LYRICS:

Everything that’s ugly is beautiful/ Everything you think is ugly is beautiful  
Stars in the sky are falling/ Infinite light/ I’ll take you there  
Nothing is real/ There’s nothing/ There’s nothing/ There’s nothing  
Think of both/ I tried to tell you/ You wouldn’t listen (what’s at stake)  
Faking your way through it/ I don’t believe you/ Just let me show you  
I’m not afraid now/ I’m not afraid now

"We may have hit the MTV Iggy jackpot with Culttastic. The totally solo producer is a true millennial pastiche... and she really is the future."

- MTV IGGY

"Mind altering... a very intriguing Ladytron meets Crystal Castles sound!"

-THE BURNING EAR

FOR MORE INFORMATION:

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