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IT'S DARK, IT'S ELASTIC, IT'S CULTTASTIC!



MEET THE UKRANIAN WHO LOVES J-POP

By Halley Bondy
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We may have hit the MTV Iggy jackpot with Culttastic. The totally solo producer is a true millennial pastiche: A Kiev-born, self-made MPC wielder with extremely global music tastes, spanning from Canada to London to Japan.

Top that with the purple wig, and she really is the future.

Culttastic lives between Houston and Massachusetts, and — not surprisingly — her handful of singles, covers, and remixes tell the story of a very eclectic pop connoisseur. She made blogosphere waves with her creepy, sexy, Crystal Castles-style cover of Cali Swag District's "Teach Me How To Dougie," which dropped dark, hipster-friendly ethereal overtones on the top 40 beats.

Conversely, her single "I'm The Night" has a pure candy pop flavor. Dance glitch, vocoder, and arpeggiated synth — where have I heard this formula before? Ah yes, J-pop! One of Culttastic's random favorites! Then on the opposite pole, there's her stellar witch house mix of the single — a track with Purity Ring all over it. In under a year, she's basically become a one-stop music crit glossary, though so far, she has treated each one of her of pan-continental pieces with meticulous care, and they're all perfectly marketable.

Adding to her awesome, Culttastic also used to be a pro figure skater and gymnast (until she was injured), which makes for visual fun. Check out her video for the witch house remix of "I'm The Night."

We'll be keeping an eye on this one.

Photo Credit: Alex Nguyen

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